

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

AIRWAIR INTERNATIONAL LTD., A
COMPANY OF THE UNITED
KINGDOM,

Plaintiffs,

v.

ZOETOP BUSINESS CO., LIMITED
D/B/A SHEIN, A HONG KONG
CORPORATION,

Defendants.

Case No. [24-cv-08437-SI](#) (SI)

**PRETRIAL PREPARATION ORDER
(CIVIL)**

It is hereby **ORDERED** pursuant to F.R.C.P. and the Local Rules of this Court:

DEADLINE FOR AMENDMENT OF THE PLEADINGS: 6/6/2025

ADR: Private Mediation to be completed by 8/15/2025

FURTHER CASE MANAGEMENT: 9/5/2025 at 3:00 PM.

Counsel **must** file a joint case management statement seven days in advance of the conference.

DISCOVERY PLAN: Per F.R.Civ.P and Local Rules, subject to any provisions below.

NON-EXPERT DISCOVERY CUTOFF is: 1/29/2026.

DESIGNATION OF EXPERTS: 2/25/2026; REBUTTAL: 3/25/2026;
Parties **SHALL** conform to Rule 26(a)(2).

EXPERT DISCOVERY CUTOFF is: 4/22/2026.

DISPOSITIVE MOTIONS **SHALL** be filed by; 5/7/2026;
Opp. Due: 5/28/2026; Reply Due: 6/11/2026;
and set for hearing no later than 6/26/2026 at 10:00 AM.

PRETRIAL PAPERWORK DUE: 8/18/2026
PRETRIAL CONFERENCE DATE: 9/1/2026 at 1:30 PM.

JURY TRIAL DATE: 9/14/2026 at 8:30 AM.
Courtroom 1, 17th floor.


1 TRIAL LENGTH is estimated to be 4 days.

2 SPECIAL DISCOVERY AND PRETRIAL PROVISIONS:

3 The pretrial conference **SHALL** be attended by trial counsel prepared to discuss all aspects
4 of the case, including settlement. Parties **SHALL** conform to the attached instructions.
5 Plaintiff is **ORDERED** to serve a copy of this order on any party subsequently joined in this
6 action.

7 **IT IS SO ORDERED.**

8 Dated: June 2, 2025

9 
10 SUSAN ILLSTON
11 United States District Judge